

How to Start a



Tuesdays
FOR TRASH

Movement Chapter

Why join T4T?

Tuesdays for Trash is a global grassroots environmental movement encouraging everyone around the world to pick up trash in their local communities and by doing so preserve our environment and instill a legacy of activism. We are youth and women-led, fighting for our future on this planet, one piece of litter at a time. In order to save our Earth from pollution and degradation, we must take matters into our own hands because not enough is being done by world leaders. Collective action such as this helps us cope with climate anxiety, brings hope, and leads to direct change.

Benefits of the movement:

1. Helps organize a large issue into a more focused and targeted action
2. Network of change-makers and partners in the climate movement
3. 1 v 1 leadership and developmental support from co-founders
4. Opportunities to be creative in how you impact the world
5. Potential access to funding for activities
6. Exclusive access to marketing items and merchandise
7. Opportunities for Press and speaking engagements if desired

How to start your own T4T chapter

- **Start routinely** picking up trash on Tuesdays
- **Get friends and family** to join you and understand why you're doing it
 - Start small, decide on a time and place, and invite members of local climate justice groups
 - Have fun, make it exciting--music, have a picnic after in the spot you cleaned, make some TikTok's about it or take photos and make visuals using the trash
- **Share on social media** and raise awareness about what you're doing
 - Post a graphic about it on your personal social media and designated chapter page
 - Write an LTE about your experience and the trash in your community, then contact local newspapers to share
 - If you're holding a large event, contact tv networks and media groups in your area
 - Invite prominent people in your state: i.e. senators, influencers, notable activists
- **Keep track of your work** and be proud of it
 - Log the trash bags collected or cigarettes picked up, celebrate the effort and work you've put in to accomplish it!
 - And take lots of photos!

Steps

- **Create a shared folder** to keep things organized, include:
 - Checklist
 - Event outlines
 - Meeting notes
 - Marketing info/materials
 - Trash collection log
- **Start an Instagram page**
 - Ex: T4T_DC
- **Cast a large net**--talk about it everywhere and in any space you exist in
 - Tell everyone you know, find people that are within the niche, think BIG
- **Get organized**
 - Schedule important dates, set reminders, track everything, create templates, be accountable
- **Hustle**--push past the burnout
 - Have someone who holds you accountable
 - Do self-care
 - Try, try, and try again. Sometimes you'll be the only one picking up trash and that's okay, your individual impact matters!
- **Never give up**
 - Haters gonna hate, people get busy, not everything works out the way we hope, and sometimes it takes a bit of time, hang in there!

Overall

Maintenance

- You have to stay consistent
- You have to keep growing
- You have to take care of yourself

Team members

- Always communicate, as much as possible
- Enlist friends and interested parties to take the load off
- Don't let pride or ego get in the way of the mission

**There is no limit to
what we can
accomplish, together.**



Example event checklist

- Picked a place, date and time
- Set a theme or activities during and after
 - Costume themed, art themed, picnic after or DIY project/mural
- Organize supplies and waste disposal
 - Gloves, trashbags, litter grabbers if you have access
 - Called city waste management to pick up trash or located a nearby dumpster to toss in
- Set up registration link and event details
 - Outline info and email to Chapter Point of Contact to put link on website
- Market the event on social media and invite friends
 - T4T can help create graphics and give you access to Canva to make your own
- Coordinate/delegate roles to leaders for the event and show up early to set up
 - Someone bringing supplies
 - Someone giving safety talk at event
 - Someone checking people in
 - Someone taking photos
- Have the event, take photos, & do a recap to share on social media
- Repeat steps 1-7.

Excited to join?

Contact us

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Instagram [@tuesdaysfortrash](https://www.instagram.com/tuesdaysfortrash)

